

CONSTRUCTION
**PLANT
WORLD**

MEDIA PACK 2019



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CONSTRUCTION **PLANT WORLD**



ABOUT US

Construction Plant World was launched in 1980 to meet the needs of buyers and sellers of plant and equipment worldwide.

In conjunction with our website, www.ConstructionPlantWorld.com, we are the industry leaders in helping you connect to the marketplace 24/7.

Our unique combination of a printed journal and unlimited website listing enables your machines and parts to be seen by a vast audience of buyers and sellers, across print, desktop, tablet and mobile devices.

We have developed our website from the ground up to make it the easiest to use across our industry.

All our paper advertisers can advertise an unlimited number of machines or parts online **completely free of charge** for the duration of the issue.



CONTACTS

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www.ConstructionPlantWorld.com

CONSTRUCTION **PLANT WORLD**

CIRCULATION

With over 37 years experience in the industry, Construction Plant World is published every two weeks and has built up a loyal readership who influence the buying and selling of new and used equipment.

IN PRINT

Construction Plant World reaches a global audience of over 10,000 readers.

Breakdown by Geographical Location

UK/Europe	6493
Americas	808
Africa	1271
Far East	201
Middle East	893
Asia	1322

(Inc India/Pakistan)

Breakdown by Specialised Sector

Building and Engineering Contractors	30%
Plant Equipment Hirers	13%
Specialist Sub Contractors	21%
Mining and Civil Engineering	9%
Dealers and Distributors	27%



ONLINE

Over 9,000 persons receive the latest issue of Construction Plant World via email.

In addition to this, visitors to our website read the latest issue whilst buying and selling machines and parts.

We also send out targeted advertising ('E-Shots') to our online readership.

CONSTRUCTION **PLANT WORLD**



ADVERTISING

PRINT ADVERTISING

DOUBLE PAGE SPREAD (DPS)
Size: 277mm wide x 190mm high
Cost: £275.00

FULL PAGE
Size: 123mm wide x 190mm high
Cost: £185.00

HALF PAGE HORIZONTAL
Size: 123mm wide x 93mm high
Cost: £125.00

HALF PAGE VERTICAL
Size: 59mm wide x 190mm high
Cost: £125.00

QUARTER PAGE
Size: 59mm wide x 93mm high
Cost: £85.00

EIGHTH PAGE
Size: 59mm wide x 42mm high
Cost: £50.00

Also Available: Front and Back Covers

ONLINE ADVERTISING

LEADERBOARD
Size: 728 pixels wide x 90 pixels high
Cost: £300.00 per month

MEDIUM RECTANGLE
Size: 300 pixels wide x 250 pixels high
Cost: £200.00 per month

**File formats accepted: Animated Gif,
Jpeg, PNG, Tiff, Psd**

E-SHOT / SOLUS EMAIL
(direct marketing to our
subscriber database of over 9,000 individuals
involved in the construction industry. Cost P.O.A)

NEWSLETTER SPONSORSHIP
(Leaderboard banner on Construction Plant World
newsletter - sent to our list every two weeks on
issue date) Cost P.O.A

Please contact Lorraine for advertising bookings
Email: Info@constructionplantworld.com Tel: +44 (0)208 504 1661